

As Eczacıbaşı Consumer Products;

Our Main Purpose;

- To accompany every moment of life for a clean and healthy living.

Our Vision;

- To become a regional fast moving consumer goods powerhouse by developing our own brands.

Our Values; -

- We conduct our business with honesty and we take responsibility.
- We win through innovation.
- We combine a global approach with local insights.
- We promote diversity and inclusivity.
- We prioritize our stakeholders at our business.

Bulent Kozlu

CEO

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