

ECZACIBAŐI TÜKETİM ÜRÜNLERİ

PRODUCT ASSURANCE POLICY

As Eczacıbaşı Consumer Products, we aim to provide the best and high quality products to our consumers while accompanying them in a clean and healthy living.

In pursuit of this objective, our commitments are as follows:

- To implement systematic arrangements to ensure healthy and reliable products that adhere to defined and measurable quality parameters.
- To utilize technological advancements in a appropriate infrastructure and work environment to enhance product assurance.
- To benefit from communication and training opportunities in providing healthy and reliable products, to ensure the conscious participation of our employees by spreading product safety culture and quality awareness throughout the organization.
- To continuously improve the system by following customer requirements, legal obligations and management system standards (or related standards).
- To design and manufacture products while upholding principles of sustainability and ensuring employee safety without compromise.



Bülent Kozlu

CEO, Eczacıbaşı Tüketim Ürünleri

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