

QUALITY POLICY

As Eczacıbaşı Consumer Products, we aim to provide our consumers with the best and high quality products while accompanying them a clean and healthy living.

In pursuit of this objective, our commitments are as follows:

- To comply with relevant standards, management systems and other legal obligations throughout all stages of our manufacturing.
- To enhance our profitability and competitiveness by meeting the needs and expectations of our consumers and customers through innovative approaches.
- To continuously support the development of our human resources through training programs and evaluation processes, ensuring high employee satisfaction and commitment.
- To establish collaborations with our suppliers and other business partners.
- To fulfill our social responsibilities.
- To continuously improve and sustain the effectiveness of the Quality Management System.

Bulent Kozlu

CEO

01.10.2022